

MARA FRUMKIN

10825 Mystic Cir #09-104 • Orlando, FL • 32836 • (508) 330-2527 • mara.e.frumkin@disney.com

marafrumkin.com

WORK EXPERIENCE:

Walt Disney World: Attractions Coordinator at Disney's Animal Kingdom June 2017-Present
Orlando, FL

- Overseeing operational needs and communicating effectively with the leadership team.
- Assisting both guests and cast to ensure the operation runs properly.
- Providing both positive and negative feedback to cast.
- Maintaining budget for the daily operation.
- Assisting or leading projects when necessary.

Walt Disney World: Attractions Trainer at Disney's Animal Kingdom June 2017-Present
Orlando, FL

- Teaching new cast about the Disney standard
- Ensuring the new cast are prepared to take on the responsibilities needed to operate the attraction.
- Offering guidance and feedback while teaching cast how to operate the attraction.
- Communicating with leaders and coordinators to ensure the new cast is set up for success.

Walt Disney World: Attractions Hostess at Disney's Animal Kingdom June 2017-Present
Orlando, FL

- Acting as a part of the show and maintaining character integrity by using appropriate terminology to remain on theme with Finding Nemo the Musical at the Theatre in the Wild
- Assisting thousands of guests every day to safely & efficiently seat them in the theater
- Safely and efficiently loading guests into the Dinosaur attraction and assisting guests if they are unable to ride.
- Engaging with guests to ensure they have a magical & memorable time at Animal Kingdom
- Communicating with cast members and guests clearly and effectively.

Sprouts Farmers Market: Marketing Intern, Independent Contractor 2014-February 2018
Phoenix, AZ

- Collaborating with a team
- Creating and designing promotional content on Facebook, Twitter, Instagram, YouTube and Pinterest
- Designing and writing content for in-store marketing
- Communicating with project managers & department heads
- Organizing data into matrixes to enhance efficiency

Bath & Body Works: Top Seller 2015-2017
Fort Worth, TX and Phoenix, AZ

- Engaging with customers and building loyalty
- Operating cash register and selling special offers with high efficiency
- Installing displays in the store

Staples: Cashier 2011-2013
Westborough, MA

- Operating cash register and answering phone calls to the store
- Promoting special offers and providing excellent customer service

EDUCATION:

Texas Christian University, Fort Worth, Texas May 2016
Bachelor of Fine Arts, Emphasis in Theatre Studies

Westborough High School, Westborough, MA May 2012
High School Diploma

RELEVANT SKILLS:

- Strong people skills and collaboration skills
- Excellent organization and time management skills
- Excellent in leadership positions
- Theatre Design, [scenery] which includes drafting and model-building. Design portfolio is available at **marafrumkin.com**
- Proficient in Microsoft Office Suite, Internet Research, Photoshop and Adobe InDesign
- Expertise in social medias: Tumblr, Twitter, YouTube, Facebook, Instagram and Pinterest

COMMUNITY SERVICE:

- Fundraising events for Alpha Psi Omega, **Texas Christian University**
- Ushering at professional theatres, such as **Circle Theatre – Fort Worth, TX**
- Performing at underprivileged schools and children’s hospitals – **Southeast AZ**

REFERENCES:

Michelle Ramirez, *Guest Experience Manager*
Walt Disney World (Orlando, FL)
Michelle.M.Ramirez@disney.com
(407)-222-1753

Maggie Fearnow, *Sr. Director of Marketing*
Sprouts Farmers Market (Phoenix, AZ)
maggiefearnow@sprouts.com
(480)-814-8016